

2013 “CLICK IT OR TICKET” CAMPAIGN

The Plano Police Department announced today that it is joining with hundreds of other law enforcement agencies across the country in renewing a pledge to save lives by intensifying efforts to enforce seat belt laws during the 2013 *Click It or Ticket* mobilization, which runs from May 20 – June 2.

With Memorial Day weekend and the summer driving season on the horizon, it's more important than ever for Texans to keep themselves and each other safe on the road. Many people still do not realize that they can be pulled over and ticketed for not buckling their seatbelt. The Department hopes the potential consequence of being ticketed will remind people to buckle-up and make buckling-up a habit. A properly fastened seat belt is the best way to avoid death or serious injury in a vehicle crash.

Drivers and passengers not wearing their seatbelts can be ticketed and fines could range as high as \$300.00 plus court cost. All occupants, regardless of age or where they are seated in the vehicle, must wear a safety belt. Children under 8-years of age, unless the child is taller than 4'9" tall, must be seated in a child safety seat.

Regular seat belt use is the single most effective way to protect people and reduce motor vehicle crash fatalities and high-visibility enforcement is effective at encouraging people to buckle up. The Plano Police Department urges everyone to please be safe and buckle up day and night — *Click It or Ticket*.” Wearing your seat belt is easy and it costs you nothing -- not wearing it might cost you a ticket, or worse — your life.

To learn more about the *Click It or Ticket* campaign and the lifesaving benefits of wearing your seat belt, please visit www.nhtsa.gov.